EDUCATION GROUP

Saint Louis Public Schools Strategic Planning Services

April 23, 2024



Saint Louis Public Schools

Our City. Our Schools. Our Future.

Insight Overview and Background

Recent Strategic Planning Engagements

Methodology and Approach

Stakeholder Engagement

Timeline

Q&A



About Insight



We are practitioners with school and district leadership experience and an appreciation for the challenges associated with school improvement initiatives.



We are committed to providing a **partner-driven process** – rather than relying on "ready-made" programs.



We appreciate the challenges, nuances, and opportunities of implementing small and large-scale systems and initiatives.



Project Team

Jason Stricker Executive Sponsor

Dr. Nneka Bernard Partnership Manager

Jessica Wilson Analyst







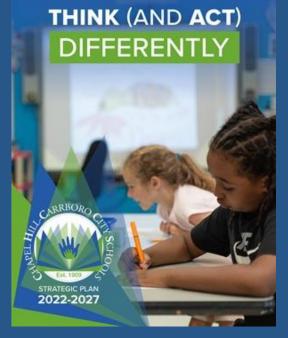


Recent Strategic Planning Engagements

EQUITY AND ACCESS FOR ALL



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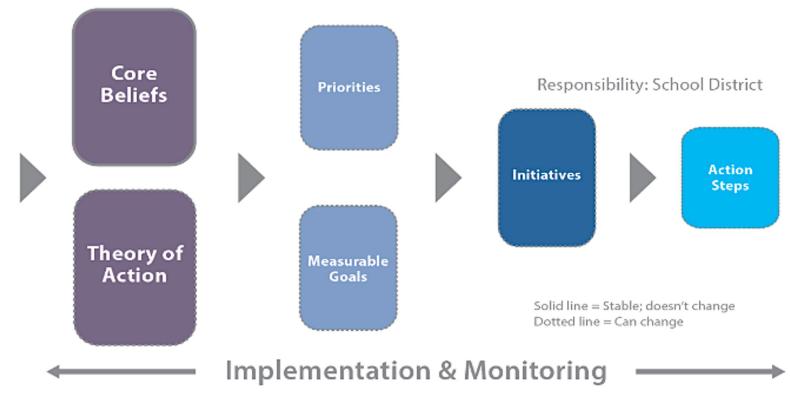
Strategic Planning with a Focus on Access & Opportunity

- Our process allows districts to see the system, shape core beliefs, and develop goals that support improvement for ALL students
- We use an individual, organizational, and community reflection process to embed access and opportunity into all aspects of the strategic plan
- We ensure representation of all voices in stakeholder engagement

INSIGHT'S STRATEGIC PLANNING FRAMEWORK

Responsibility: School Board + District

MISSION & VISION



Three Stages of the Strategic Planning Process





- 1. Form steering committee
- 2. Conduct needs assessment
 - A. Gather quantitative information
 - B. Collect qualitative input (Stakeholder Engagement Part I)
 - C. Perform root cause analysis

3. Draft strategic plan

Design

- A. Develop Theory of Action
- B. Define district priorities
- C. Identify measurable goals
- 4. Engage with stakeholders (Stakeholder Engagement Part II)

Implementation

5. Define initiatives

6. Identify action steps

7. Manage and report on progress of implementation

Stakeholder Voice & Engagement Strategies

| Stakeholder Group | Tools | Engagement Strategies |
|-----------------------|------------------------------|--|
| Students and families | Questionnaires, focus groups | School visits, home visits, parent meetings |
| Community members | Questionnaires, interviews | Community meetings |
| Business owners | Questionnaires, interviews | Local business visits, commerce meetings |
| Teachers | Questionnaires, focus groups | School visits, staff meetings |
| School leaders | Questionnaires, interviews | School visits, staff meetings |
| District staff | Questionnaires | District meetings |









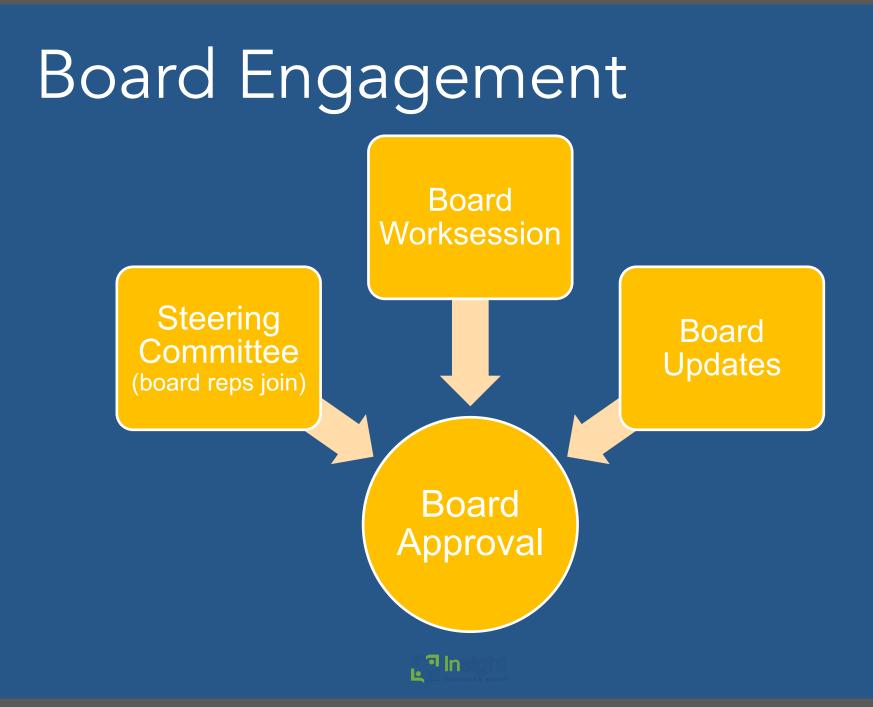












Attending to Coherence



Proposed Project Timeline

Stage One: Pre-work

Stage Two: Design

Stage Three: Implementation

Apr. 2024 – Jun. 2024

- Kickoff Meeting
- Design tools/processes for gathering input
- Review existing documents/most recent strategic plan
- Conduct needs assessment
- Facilitate World Café sessions
- Conduct data analysis
- Synthesize major themes, strengths, improvements

Jun. 2024– Oct. 2024

- Facilitate committees and subcommittees
- Draft strategic plan
- Develop theory of action,define priorities, and identify3-5 measurable goals
- Engage with stakeholders and collect/organize feedback

Oct. 2024 – Nov. 2024

- Define initiatives
- Identify action steps
- Develop reporting/monitoring process and tools
- Finalize strategic plan and materials
- Dec 2024: Present final strategic plan to Board of Education for adoption



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